



IMPORTANT ABOUT YOUR ORIGINAL

Color Profiles

- Coated Fogra 39
- RGB: Adobe RGB 98
- Spot colors: Pantone Solid Coated

Resolution

- Minimum **75 dpi at scale 1:1**
- Please note that most templates are delivered at a **scale of 1:10**, meaning that image material must maintain equivalent quality to ensure a sharp print result

Additional Requirements

- All material is printed in CMYK
- Use the InDesign template provided separately
- Fonts and logos must be outlined/converted to vector
- Template and components must be placed in separate layers
- **Bleed: 5 mm outside the template (scale 1:1)**

All creative campaigns must be approved by SL before production. Sketches must be submitted to JCDecaux according to the deadline and must show the campaign in its actual execution. They must correspond with the final artwork. If SL has comments or if the artwork differs from the submitted sketches, new sketches and new approval will be required. After SL's final approval, no changes may be made.

DELIVERY INFORMATION

Save and Deliver Material as Follows

- Export a **packaged InDesign folder** including all links, fonts, and a low-resolution PDF (File - Package).
- Submit the packaged InDesign file together with the sketches.

Delivery of Material

- Sketches: 4 weeks before campaign start.
- Final artwork: 15 working days before campaign start.
- Materials must be uploaded to <https://filedist.jcdecaux.se/upload> by the specified deadline.

The client needs to create an account in order to upload the material, which has to be approved by the administrator.

Delivery Terms

Late delivery or material that does not comply with the specified requirements may result in additional costs and risk delaying the campaign launch.

CONTACT

Other issues concerning content please contact:
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