



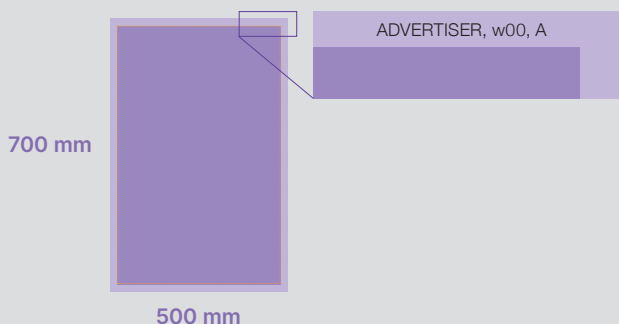
Specification

IMPORTANT ABOUT YOUR ORIGINAL

- All originals should be marked with advertiser, week and motif – (ADVERTISER, w00) The marking is placed horizontally at the top right (see below). If you have, for example, 6 motifs, use the letters A-F.
- The frame obscures up to 0.5 cm of the print area all around depending on the angle. The entire area is visible from straight ahead. Therefore, let background colors and images bleed.
- Grouping chart needs to be filled in and sent to bokning@jcdecaux.com

Measurements

Original size: 500x700 mm + 5 mm bleed



DELIVERY INFO PRINT METHODS

Originals are delivered in full scale according to the format. Images should be at least 150 dpi. Use the Coated Fogra39 color profile (standard in Adobe CS). The format is always printed in CMYK, 4 colors.

Upload print-ready PDFs.

Delivery of originals

Originals should be delivered to:
<https://upload.jcdecaux.se/>

Login credentials for Upload

Username: customer
Password: upload

CONTACT

For other questions regarding originals, contact:
Email: bokning@jcdecaux.com
Website: www.jcdecaux.se