



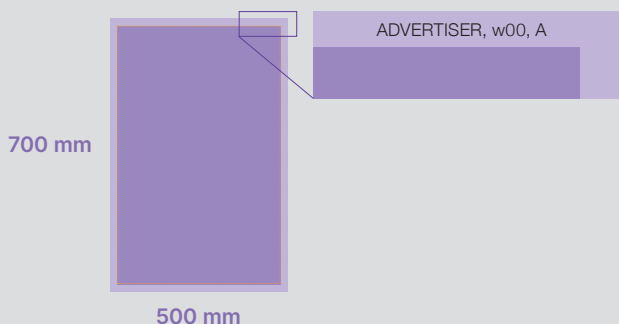
Specification

IMPORTANT ABOUT YOUR ORIGINAL

- All originals should be marked with advertiser, week and motif – (ADVERTISER, w00) The marking is placed horizontally at the top right (see below). If you have, for example, 6 motifs, use the letters A-F.
- The frame obscures up to 0.5 cm of the print area all around depending on the angle. The entire area is visible from straight ahead. Therefore, let background colors and images bleed.
- Grouping chart needs to be filled in and sent to bokning@jcdecaux.com

Measurements

Original size: 500x700 mm + 5 mm bleed



DELIVERY INFO PRINT METHODS

Material Requirements

Print on 0.8–0.9 mm cardstock featuring a vertical grain. We suggest utilizing Papyrus Excellent Cardboard or Excellent Top in the specified dimensions. Note that lined materials are prohibited.

When you deliver the material, it must fully comply with our requirements for thickness, stiffness and format. Are you unsure whether the material meets our standards?

Contact us bokning@jcdecaux.com.

CONTACT INFORMATION

For other questions regarding originals, contact:

Email: bokning@jcdecaux.com

Website: www.jcdecaux.se