



DIGISIZE COMMUTE 250

Digisize Commute 250 is the natural choice when you want to own the commuting journey across Stockholm, from the metro's busiest platforms to the most important bus routes throughout the entire A-region.

The network follows daily commuting patterns through a carefully curated selection of locations: on metro platforms, at strategic entrances and exits, and above ground on key streets and at bus shelters where passengers move through the city and out into the surrounding municipalities.

With this network, you gain access to half of our Digisize screens in Stockholm, evenly distributed to ensure effective coverage and repeated exposure to a broad, urban audience on the move. Unlock the full value of DOOH with dynamic, flexible campaigns by tailoring your messages to the day of week, time of day, weather or other data points that make your communication even more relevant. The network delivers high reach, strong frequency and a low cost per contact along Stockholm's most important commuter corridors.

[Digisize Commute 250 product film](#) 

[Digisize Commute 250 map](#) 



Premium locations



High Share of Time



Dynamic and flexible



High-spending areas



Full motion

Screens 250
SOT 8,33%
Frequency 6,6
Reach 49,1%
VAC 7 144 328
Price 1 450 000 SEK
Carbon footprint n/a