

JCDecaux - Innovate 2026 - One Campaign V

| Network | Mediacost gross |
|---------------------------|-----------------|
| Innovate Shelter * | |
| Hötorget | 390 000,00 kr |
| Stureplan | 390 000,00 kr |
| Odenplan | 390 000,00 kr |
| Slussen | 390 000,00 kr |

| Innovate Station Domination | |
|------------------------------------|---------------|
| T-Centralen | 214 000,00 kr |
| Stockholm City, Hjärta + Krysset | 205 000,00 kr |
| Östermalmstorg (exit Stureplan) | 120 000,00 kr |
| Östermalmstorg (exit torget) | 120 000,00 kr |
| Hötorget | 122 000,00 kr |
| Stockholm Odenplan | 190 000,00 kr |
| Other | |

JCDecaux - Innovate 2026 - Two Campaign V

| Network | Mediacost gross |
|---------------------------|-----------------|
| Innovate Shelter * | |
| Hötorget | 780 000,00 kr |
| Stureplan | 780 000,00 kr |
| Odenplan | 780 000,00 kr |
| Slussen | 780 000,00 kr |

| Innovate Station Domination | |
|------------------------------------|---------------|
| T-Centralen | 428 000,00 kr |
| Stockholm City, Hjärta + Krysset | 410 000,00 kr |
| Östermalmstorg (exit Stureplan) | 240 000,00 kr |
| Östermalmstorg (exit torget) | 240 000,00 kr |
| Hötorget | 244 000,00 kr |
| Stockholm Odenplan | 380 000,00 kr |
| Other | |

| Productioncost | Total | Period |
|--|---------------|--------|
| <i>On request</i> | x | 7 days |
| <i>On request</i> | x | 7 days |
| <i>On request</i> | x | 7 days |
| <i>On request</i> | x | 7 days |
| <i>*Production is quoted according to design</i> | | |
| 294 000,00 kr | 508 000,00 kr | 7 days |
| 188 000,00 kr | 393 000,00 kr | 7 days |
| 251 000,00 kr | 371 000,00 kr | 7 days |
| 135 000,00 kr | 255 000,00 kr | 7 days |
| 351 000,00 kr | 473 000,00 kr | 7 days |
| 249 000,00 kr | 439 000,00 kr | 7 days |
| <i>On request</i> | | |

Weeks

| Productioncost | Total | Period |
|--|---------------|---------|
| <i>On request</i> | x | 14 days |
| <i>On request</i> | x | 14 days |
| <i>On request</i> | x | 14 days |
| <i>On request</i> | x | 14 days |
| <i>*Production is quoted according to design</i> | | |
| 294 000,00 kr | 722 000,00 kr | 14 days |
| 188 000,00 kr | 598 000,00 kr | 14 days |
| 251 000,00 kr | 491 000,00 kr | 14 days |
| 135 000,00 kr | 375 000,00 kr | 14 days |
| 351 000,00 kr | 595 000,00 kr | 14 days |
| 249 000,00 kr | 629 000,00 kr | 14 days |
| <i>On request</i> | | |