




## METRO EUROSIZ

Metro Eurosize provides a fantastic opportunity to be visible at the subway's busiest stations.

Each week, at least 1.1 million people travel through Stockholm's subway, and our stations cover 92% of these travelers, meaning they board and/or alight at one of our 14 concept stations.

The screens are strategically positioned on platforms and at entrances and exits, creating high frequency and broad reach, resulting in a low contact cost.

The carbon footprint for our new products will be reportable from 2027

[Metro Eurosize Product film](#)  14 concept stations



**Premium locations**



**Backlit at night**



**High reach and frequency in short time spans**



**Low cost-per-contact**

**Faces 150**

**Frequency 8,6**

**Reach 36,4%**

**VAC 6 985 926**

**Gross rate 550 000 SEK**

**Carbon footprint n/a**