



## Specification

### IMPORTANT ABOUT YOUR ORIGINAL

- All originals must be labeled with advertiser, week, and motif – (ADVERTISER, w00, A)
- Save the file in Acrobat 7 (PDF 1.6) or later version.
- Mount bleed images 5 mm outside the final measurement unless otherwise specified.
- Attach color proofs. Flatten colors in PMS; if unavailable, set values in CMYK.
- Images should have at least 60 dpi.

### Delivery of originals

Originals should be delivered to:  
<https://upload.jcdecaux.se/>

### Login credentials for Upload

Username: customer

Password: upload

ADVERTISER, w00, A

### Measurements

Original size:  
1185 x 1750 mm + 5 mm Bleed  
Visible Area: 1155 x 1710 mm

### DELIVERY INFO PRINT METHODS

- With digital print method, unlimited number of motifs are included in the campaign.
- Number of motifs for offset print method is referred to the quote.

### Ordering proof prints

Originals and orders for proof prints must be pre-ordered and delivered to the respective printing house at least 7 working days before the last “regular” original day at an extra cost.

### Trial posting

Before your campaign, we would like to offer you a complimentary trial posting together with us at JCDecaux. Does that sound interesting? Do not hesitate to contact us!

NOTE! This applies to booking of National or Major City campaigns.

[Preview film for trial posting](#) 

### CONTACT INFORMATION

For other questions regarding originals, contact us: Email: [bokning@jcdecaux.com](mailto:bokning@jcdecaux.com)  
Website: [www.jcdecaux.se](http://www.jcdecaux.se)