

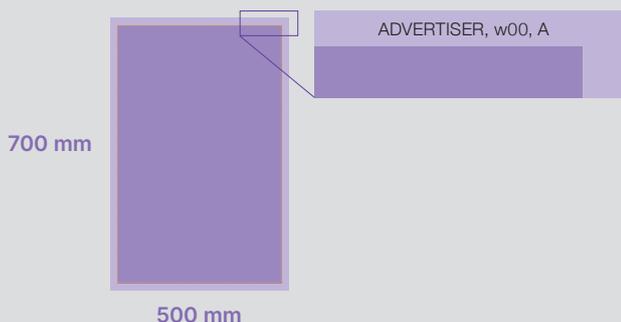
## Specification

### IMPORTANT ABOUT YOUR ORIGINAL

- All originals should be marked with advertiser, week and motif – (ADVERTISER, w00) The marking is placed horizontally at the top right (see below). If you have, for example, 7 motifs, use the letters A-G.
- The frame obscures up to 0.5 cm of the print area all around depending on the angle. The entire area is visible from straight ahead. Therefore, let background colors and images bleed.
- Grouping chart needs to be filled in and sent to [bokning@jcdecaux.com](mailto:bokning@jcdecaux.com)

### Measurements

Original size: 500x700 mm + 5 mm bleed



### DELIVERY INFO PRINT METHODS

#### Material Requirements

Print on 0.8–0.9 mm cardstock featuring a vertical grain. We suggest utilizing Papyrus Excellent Cardboard or Excellent Top in the specified dimensions. Note that lined materials are prohibited.

In the case of material delivery, the total thickness, stiffness, and precise format must align with the criteria mentioned above. Should you have any uncertainty - specifically when trial-testing new materials, please contact [bokning@jcdecaux.com](mailto:bokning@jcdecaux.com) well in advance for verification.

#### Delivery Address

JCDecaux Sverige AB  
Harstenagatan 11  
582 78 Linköping

### CONTACT INFORMATION

For other questions regarding originals, contact:  
Email: [bokning@jcdecaux.com](mailto:bokning@jcdecaux.com)  
Website: [www.jcdecaux.se](http://www.jcdecaux.se)