



Summer rates for weeks 27-32

Digisize Bus Shelter

300 SCREENS • 16,6% SOT • 1 W

GROSS RATE	NET RATE
3 800 000 kr	560 000 kr

VAC	REACH
N/A	N/A

Metro Digisize

195 SCREENS • 16,6% SOT • 1 W

GROSS RATE	NET RATE
1 590 000 kr	495 000 kr

VAC	REACH
12 210 733	41,6%

Eurosize Bus Shelter Stockholm + Metro Eurosize

300 + 150 FACES • 1 W

GROSS RATE	NET RATE
1 650 000 kr	550 000 kr

VAC	REACH
16 652 103	80,6%

Eurosize Bus Shelter City + Metro Eurosize

150 + 150 FACES • 1 W

GROSS RATE	NET RATE
1 600 000 kr	495 000 kr

VAC	REACH
15 279 897	57,5%

Digisize National

270 SCREENS • 16,6% SOT • 1 W

GROSS RATE	NET RATE
3 100 000 kr	515 000 kr

VAC	REACH
12 980 652	66% in Stockholm

Metro Escalators

168 SCREENS • W.27-32 (6 WEEKS)

GROSS RATE	NET RATE
900 000 kr	450 000 kr

VAC	REACH
N/A	N/A

Eurosize National

1500 FACES • 1 W

GROSS RATE	NET RATE
2 700 000 kr	799 000 kr

VAC	REACH
40 418 849	56%

Eurosize Major Cities

800 FACES • 1 W

GROSS RATE	NET RATE
2 185 000 kr	699 000 kr

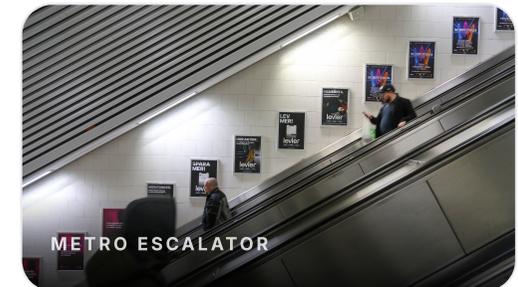
VAC	REACH
26 590 614	77,4%

Metro Supersize + Metro Impact

4 + 11 SCREENS • 2 WEEKS

GROSS RATE	NET RATE
574 000 kr	150 000 kr

VAC	REACH
1 909 299	17,1%



Team Decaux wishes you a wonderful summer! ☀️

All rates include handling costs, excl. print.
Other products are available - get in touch!