



## PREMIUM EUROSIZe STOCKHOLM 50

This is premium placement at its best – the obvious investment to ensure your campaign stands out, is seen and makes an impact in the most attractive areas in the heart of Stockholm. The network is comprised of 50 faces and every location is carefully selected so that your campaign is seen in the most central and exclusive areas of the city.

It's no coincidence that Eurosize is Sweden's most popular OOH format. Our Eurosize network is designed to maximise what OOH does best – create high frequency and reach.

Backlit and protected by a robust glass plate, Eurosize guarantees a premium look and feel with an optimal visibility around the clock, no matter the season. In addition, the format is perfect for the kinds of creative solutions we call 'Innovate' – for those of you that want to take your OOH campaign to the next level.

We calculate and disclose the carbon footprint of every campaign and offset that footprint in cooperation with ClimatePartner.

[Eurosize product film](#) 

[Premium Eurosize Stockholm 50 map](#) 



**Premium locations**



**High-spending areas**



**Backlit at night**



**High reach and frequency  
in short time spans**



**Low cost-per-contact**



**Perfect for creative solutions**

**Faces 50**

**Frequency 5,8**

**Reach 43%**

**VAC 5 431 593**

**Price incl. printing 418 000 SEK**

**Climate footprint 125 kg CO<sub>2</sub>**