



### PREMIUM EUROSIZE STOCKHOLM 100

This is the network for when you want your campaign to be seen in the heart of Stockholm's inner city. With Premium Eurosize Stockholm 100 you'll make an impact as the network is comprised of 100 faces. Every locations is carefully selected so that your campaign is seen in the most central and exclusive areas of the city.

It's no coincidence that Eurosize is Sweden's most popular OOH format. Our Eurosize network is designed to maximise what OOH does best – create high frequency and reach.

Backlite and protected by a robust glass plate, Eurosize guarantees a premium look and feel with an optimal visibility around the clock, no matter the season. In addition, the format is perfect for the kinds of creative solutions we call 'Innovate' – for those of you that want to take your OOH campaign to the next level.

We calculate and disclose the carbon footprint of every campaign and offset that footprint in cooperation with ClimatePartner.

[Eurosized product film](#) 

[Premium Eurosize Stockholm 100 map](#) 



**Premium locations**



**High-spending areas**



**Backlit at night**



**High reach and frequency in short time spans**



**Low cost-per-contact**



**Perfect for creative solutions**

**Faces 100**

**Frequency 9,6**

**Reach 52%**

**VAC 10 879 828**

**Price incl. printing 777 000 SEK**

**Climate footprint 249 kg CO<sub>2</sub>**