



PREMIUM EUROSIZ Malmö 60

When you want a visible and effective campaign in Malmö's city centre that repeatedly reaches a wide portion of the population during an entire campaign period, then this network is the obvious choice. With Premium Eurosize Malmö 60 your campaign will be seen in the most attractive areas of Sweden's third largest city.

It's no coincidence that Eurosize is Sweden's most popular OOH format. Our Eurosize network is designed to maximise what OOH does best – create high frequency and reach.

Backlit and protected by a robust glass plate, Eurosize guarantees a premium look and feel with an optimal visibility around the clock, no matter the season. In addition, the format is perfect for the kinds of creative solutions we call 'Innovate' – for those of you that want to take your OOH campaign to the next level.

We calculate and disclose the carbon footprint of every campaign and offset that footprint in cooperation with ClimatePartner.

[Premium Eurosize Malmö 60 map](#) 



Premium locations



High-spending areas



Backlit at night



**High reach and frequency
in short time spans**



Low cost-per-contact



Perfect for creative solutions

Faces 60

Frequency 5,9

Reach 53%

VAC 1 889 894

Price incl. printing 184 000 SEK

Carbon footprint 149 kg CO₂