



PREMIUM EUROSIZE GOTHENBURG 50

When you want a visible and effective campaign in Gothenburg's city centre that repeatedly reaches a wide portion of the population during an entire campaign period, then this network is the obvious choice. It's the perfect investment to ensure your message is seen and makes an impact in the most attractive areas in the heart of Gothenburg.

It's no coincidence that Eurosize is Sweden's most popular OOH format. Our Eurosize network is designed to maximise what OOH does best – create high frequency and reach.

Backlit and protected by a robust glass plate, Eurosize guarantees a premium look and feel with an optimal visibility around the clock, no matter the season.

We calculate and disclose the carbon footprint of every campaign and offset that footprint in cooperation with ClimatePartner.

[Eurosized product film](#) 

[Premium Eurosize Gothenburg 50 map](#) 



Premium locations



High-spending areas



Backlit at night



High reach and frequency
in short time spans



Low cost-per-contact



Perfect for creative solutions

Faces 50

Frequency 10,1

Reach 58%

VAC 5 557 549

Price incl. printing 263 000 SEK

Carbon footprint 125 kg CO₂