



PREMIUM EUROSIZE GOTHENBURG 100

When you want a visible and effective campaign in Gothenburg's city centre that repeatedly reaches a wide portion of the population during an entire campaign period, then this network is the obvious choice. It's the perfect investment to ensure your message is seen and makes an impact in the most attractive areas in the heart of Gothenburg.

It's no coincidence that Eurosize is Sweden's most popular OOH format. Our Eurosize network is designed to maximise what OOH does best – create high frequency and reach.

Backlit and protected by a robust glass plate, Eurosize guarantees a premium look and feel with an optimal visibility around the clock, no matter the season.

We calculate and disclose the carbon footprint of every campaign and offset that footprint in cooperation with ClimatePartner.

[Eurosized product film](#) 

[Premium Eurosize Gothenburg 100 map](#) 



Premium locations



High-spending areas



Backlit at night



High reach and frequency in short time spans



Low cost-per-contact



Perfect for creative solutions

Faces 100

Frequency 18,4

Reach 62%

VAC 10 816 309

Price incl. printing 425 000 SEK

Carbon footprint 249 kg CO₂