



PREMIUM DIGISIZE STOCKHOLM

With our exclusive digital network Premium Digisize Stockholm, you can reach the capital's most affluent consumers in the heart of the city, along its main highways, and in important meeting places.

The network is comprised of 225 digital screens located across Stockholm, and every location is carefully selected to reach as many people as possible in the shortest amount of time. Take advantage of the dynamic and flexible benefits of our digital channels and adapt your messaging according to the day of the week, time of the day, available inventory, or any other variable that increases the relevancy of your campaign.

It's not only our locations that are impressive, our high-resolution screens measure 2.5 metres in height and make people look – capturing attention and creating impact.

We calculate and disclose the carbon footprint of every campaign and offset that footprint in cooperation with ClimatePartner.

[Digisize product film](#)

[Premium Digisize Stockholm map](#)



Premium locations



High Share of Time



Dynamic and flexible



High-spending areas



Full motion



IO / Programmatic

Screens 225

SOT 8,33%

Frequency 7,4

Reach 55%

VAC 8 974 821

Price 1 490 000 SEK

Carbon footprint 32 kg CO₂

Power of Digisize