



IMPORTANT ABOUT YOUR ORIGINAL

Material Requirements

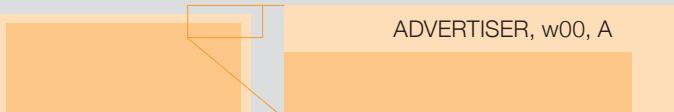
The paper used for printing must meet specifications and quality for silk 150-170g. From an environmental perspective, we recommend FSC or CO2 neutral paper.

Print

The print should be suited for back-lit conditions. The poster supplier is to ensure that JCDecaux always has up-to-date product information sheets for the inks used. Delivery of posters printed with inks whose contents, solvents, etc. are classified as hazardous to health may result in posters not being mounted by JCDecaux.

Delivery Address

JCDecaux Sverige AB
Harstenagatan 11
582 78 Linköping



ADVERTISER, w00, A

Measurements

Original size:
1185 x 1750 mm + 5 mm Bleed
Visible Area: 1155 x 1710 mm

Delivery information

DELIVERY INFORMATION

Posters should be delivered flat on pallets. Max 1500 copies per pallet. If multiple motifs are used, they must be separated between each motif. If motifs are per specific index number, each poster must be marked with the respective index number on the back at the top. The material must be packed in strong protective packaging.

The material must be clearly labeled with the advertiser, booking number, campaign period, motif, and current series, as well as an image of the motif on the delivery note.

The following information must be sent to bokning@jcdecaux.com at least 14 working days before the campaign starts:

NOTE! The email subject line must always be labeled with the booking number and campaign.

- PDF showing all motifs
- Any requests for specific distribution of the motifs.
- Any project, order, or reference number desired on the invoice.

CONTACT INFORMATION

For other questions concerning originals, contact us:
Email: bokning@jcdecaux.com
Website: www.jcdecaux.se