



EUROSIZE MAJOR CITIES

When you want to effectively reach a wide audience in Sweden's largest cities, this network is the obvious choice. With Eurosize Major Cities, your campaign will be seen in the best locations in Sweden's three largest cities, Stockholm, Gothenburg and Malmö.

It's no coincidence that Eurosize is Sweden's most popular OOH format. Our Eurosize network is designed to maximise what OOH does best - create high frequency and reach.

Backlit and protected by a robust glass plate, Eurosize guarantees a premium look and feel with an optimal visibility around the clock, no matter the season. In addition, the format is perfect for the kinds of creative solutions we call 'Innovate' – for those of you that want to take your OOH campaign to the next level.

We calculate and disclose the carbon footprint of every campaign and offset that footprint in cooperation with ClimatePartner.

[Eurosize product film](#) 

[Eurosize Major Cities map](#) 



Premium locations



High-spending areas



Backlit at night



High reach and frequency in short time spans



Low cost-per-contact



Perfect for creative solutions

Faces 880

Frequency 9,0

Reach 77%

VAC 26 590 614

Price incl. print 2 208 500 SEK

Carbon footprint n/a