



EUROSIZE GÖTEBORG LOCAL 200

When you want to effectively and repeatedly reach a wide audience in Gothenburg during a campaign period, then this network is the obvious choice.

With Eurosize Gothenburg Local 200, your campaign will be seen from the city centre, throughout local neighbourhoods and streets, and along the main highways to nearby communities.

Backlit and protected by a robust glass plate, Eurosize guarantees a premium look and feel with an optimal visibility around the clock, no matter the season. In addition, the format is perfect for the kinds of creative solutions we call 'Innovate' – for those of you that want to take your OOH campaign to the next level.

We calculate and disclose the carbon footprint of every campaign and offset that footprint in cooperation with ClimatePartner.

[Eurosizer product film](#) 

[Eurosizer Göteborg Local 200 map](#) 



 Premium locations



High-spending areas



Backlit at night



High reach and frequency in short time spans



Low cost-per-contact



Perfect for creative solutions

Faces 200

Frequency 17,8

Reach 74%

VAC 12 265 497

Price incl. print 476 000 SEK

Carbon footprint 498 kg CO₂