



EUROSIZE GOTHENBURG LOCAL 100

When you want to effectively and repeatedly reach a wide audience in Gothenburg during a campaign period, then this network is the obvious choice.

With Eurosize Gothenburg Local 100, your campaign will be seen from the city centre, throughout local neighbourhoods and streets, and along the main highways to nearby communities.

Backlit and protected by a robust glass plate, Eurosize guarantees a premium look and feel with an optimal visibility around the clock, no matter the season. In addition, the format is perfect for the kinds of creative solutions we call 'Innovate' – for those of you that want to take your OOH campaign to the next level.

We calculate and disclose the carbon footprint of every campaign and offset that footprint in cooperation with ClimatePartner.

[Eurosizer product film](#)

[Eurosizer Göteborg Local 100 map](#)



Premium locations



High-spending areas



Backlit at night



High reach and frequency in short time spans



Low cost-per-contact



Perfect for creative solutions

Faces 100

Frequency 9,6

Reach 67%

VAC 6 015 693

Price incl. print 307 000 SEK

Carbon footprint 249 kg CO₂