



## DIGISIZE NATIONAL

With Digisize National, you can reach Sweden's most affluent consumers right in the heart of the largest city centres. The network boasts a tremendous 270 digital screens strategically placed along main thoroughfares and in busy meeting places. Every location is carefully selected to attract audiences with high purchasing power.

Take advantage of the dynamic and flexible benefits of our digital channels and adapt your messaging according to the day of the week, time of the day, available inventory, or any other variable that increases the relevancy of your campaign.

It's not only our locations that are impressive, our high-resolution screens measure 2.5 metres in height and make people look – capturing attention and creating impact.

We calculate and disclose the carbon footprint of every campaign and offset that footprint in cooperation with ClimatePartner.

[Digisize product film](#)

[Digisize National map](#)



**Premium locations**



**High Share of Time**



**Dynamic and flexible**



**High-spending areas**



**Full motion**



**IO / Programmatic**

**Screens 270**

**SOT 8,33%**

**Frequency 6,6**

**Reach 18% (Sthlm 55%)**

**VAC 9 518 595**

**Price 1 525 000 SEK**

**Carbon footprint 38 kg CO<sub>2</sub>**

Power of Digisize