

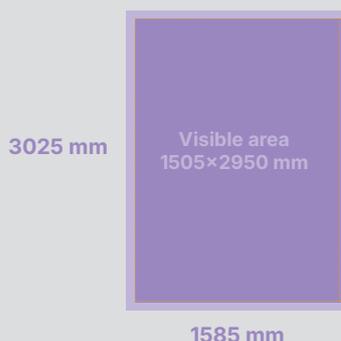
Specification

IMPORTANT ABOUT YOUR ORIGINAL

- There should be no motif markings in the original. Therefore, it is important that each motif is named A, B, C, etc. in the file name for correct placement. One file per motif.
- Assembly is done from left to right.
- The boards are in groups of 5.
- The space between the advertising areas is approximately 20 cm. Please note that the distance between the boards in Gamla Stan is greater than at other stations and that Gamla Stan is only included if you have purchased a group of 5 – please see the platform sketch for Gamla Stan for dimensions. We recommend placing texts/images 20 mm inside the visible surface.

Mått

Original size: 1585×3025 mm + 5 mm utfall
Visible area: 1505×2950 mm



DELIVERY INFO PRINT METHODS

Originals are delivered in full scale according to the format. Images should be at least 70 dpi. Use the Coated Fogra39 color profile (standard in Adobe CS). The format is always printed in CMYK, 4 colors.

Upload print-ready PDFs.

The following information must be received by bokning@jcdecaux.com no later than 10 working days before the start of the campaign:

NOTE! The subject line of the email should always be marked with the booking number and campaign start week.

- PDF showing all the motifs
- Any requests for specific distribution of the motifs.
- Project, order or reference number that is desired on the invoice.

CONTACT INFORMATION

For other questions regarding originals, contact:
Email: bokning@jcdecaux.com
Website: www.jcdecaux.se