



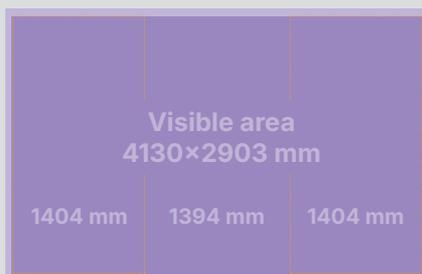
Specification

IMPORTANT ABOUT YOUR ORIGINAL

- All originals must be labeled with advertiser, week, and motif – (ADVERTISER, w00, A)
- Assembly is done from left to right.
- The boards are printed in 3 parts. Feel free to adjust the placement of text and image so that small text or sensitive parts of the image do not get into the joints.
- We recommend placing texts/images 20 mm inside the visible surface.
- Billboard group of 2 consists of two surfaces set close together. The distance between each surface varies from place to place, from a few centimeters to over a meter. See the illustration below.

Measurements

Original size: 4202x2938 mm + 5 mm bleed
Visible area: 4130x2903 mm



DELIVERY INFO PRINT METHODS

Originals are delivered in full scale according to the format. Images should be at least 70 dpi. Use the Coated Fogra39 color profile (standard in Adobe CS). The format is always printed in CMYK, 4 colors.

Upload print-ready PDFs.

The following information must be received by bokning@jcdecaux.com no later than 10 working days before the start of the campaign:

NOTE! The subject line of the email should always be marked with the booking number and campaign start week.

- PDF showing all the motifs
- Any requests for specific distribution of the motifs.
- Project, order or reference number that is desired on the invoice.

CONTACT INFORMATION

For other questions regarding originals, contact:
Email: bokning@jcdecaux.com
Website: www.jcdecaux.se