



### EUROSIZE NATIONAL

When you want to quickly and repeatedly reach a large audience, then Eurosize National is the obvious choice. The network covers Sweden's biggest cities and towns. With premium locations in high-traffic pedestrian zones, squares and bus stops along the busiest streets, your campaign will reach a wide audience with a low cost-per-contact.

Eurosize is Sweden's leading OOH format, and it's easy to understand why. Our Eurosize network is designed to maximise what OOH does best - create high frequency and reach.

Backlit and protected by a robust glass plate, Eurosize guarantees a premium look and feel with an optimal visibility around the clock, no matter the season. In addition, the format is perfect for the kinds of creative solutions we call 'Innovate' – for those of you that want to take your OOH campaign to the next level.

We calculate and disclose the carbon footprint of every campaign and offset that footprint in cooperation with ClimatePartner.

[Eurosize product film](#) 

[Eurosize National map](#) 



**Premium locations**



**High-spending areas**



**Backlit at night**



**High reach and frequency in short time spans**



**Low cost-per-contact**



**Perfect for creative solutions**

**Faces 1500**

**Frequency 8,9**

**Reach 55,8%**

**VAC 40 418 849**

**Price incl. print 2 732 500 SEK**

**Carbon footprint 3 960 kg CO<sub>2</sub>**